

Li Hua Group to open seventh hotel on March 6

SIBU: Li Hua Group, a subsidiary of Hock Peng Organisation (Hock Peng), will officially unveil its new hotel at Jaya Li Hua Commercial Centre in Pahlawan Road here this Friday.

The establishment is the seventh hospitality property owned and operated by the group here, as well as in Bintulu, Mukah and Betong.

Li Hua regional marketing manager Jimmy Jong said the hotel would offer quality yet affordable accommodation, either for leisure or business.

“The new property has 142 rooms, with three meeting halls,” he told reporters here yesterday.

“Our Li Hua Hotel and Medan Hotel chains in Sibul, Bintulu, Mukah and Betong are built and run in line with the state government’s vision to develop and boost the tourism industry in Sarawak.

“The new (Li Hua) hotel is a mere 20-minute drive from Sibul Airport, and 10 minutes away from Express Boat Wharf. Moreover, the Sibul Bus Terminal, shopping malls, banks, 24-hour eateries, retail outlets and key amenities are all within walking distance (from the hotel),” he said.

According to Jong, each guest room has been exquisitely designed and comes equipped with comfortable beds, 32-inch LCD television, Astro channels, tea and coffee making set, a shower set as well as individually controlled air conditioning unit – all for the enjoyment and convenience of guests.

“Safety is also a priority as the hotel has a keycard access system, CCTV (closed-circuit television) cameras and Fire and Rescue Department-approved fire protection system.”

Jong disclosed that the room rates would start from RM98 per Deluxe King room, to RM388 per Executive Suite – inclusive of breakfast and free WiFi.

For more information, call 084-218338.